



PUBLIC (ELECTIONS.VII) DEPARTMENT,
SECRETARIAT, CHENNAI-600 009.

Letter No.4900/Elec.VII/2023-2, dated: 27.09.2023

From
Thiru Satyabrata Sahoo, I.A.S.,
Chief Electoral Officer &
Principal Secretary to Government.

To
All District Election Officers (w.e).

Sir / Madam,

Sub: Elections - ELC - Wall Magazine Competition in
Poster Form for Schools and Colleges - Regarding.

Ref: Government Letter No. 4900/ Ele.VII/ 2023 - 1,
Dated: 11.08.2023.

I am to inform that it has been decided to conduct a Wall Magazine Competition in the Schools and Colleges, in a poster form with 50 to 100 words, as part of ELC activities as mentioned in the enclosure in the topic of **"Importance of Voting"**.

2. The competitions are proposed to be held in the following two categories:-

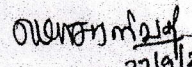
- i. For students below 18 years belonging to standard IX, X, XI and XII in an institution
- ii. For students in the age group of 18-21 belonging to his/her level Education Institution.

3. The modalities for the above said two categories of competitions are enclosed with this letter as Annexure I and Annexure II.

4. All the District Election Officers may send requests to Schools/Colleges having students in the specified age categories and ensure that 25 schools and 25 colleges per District participate in this competition. A model draft letter to the Heads of Institution inviting them to conduct the competitions is also enclosed with this letter as Annexure III. A model poster is also enclosed with this letter for your reference.

5. This may be treated as **"MOST IMMEDIATE"**.

Yours faithfully,


for Chief Electoral Officer &
Principal Secretary to Government.


27.9.23

1/4

ANNEXURE-I

For Students below 18 years belonging to classes IX, X, XI, and XII in an Institution

1. The **Election Commission of India** is keen in ensuring the enrollment of all eligible voters in the voter list. As responsible citizens of India it is our bounden duty to enroll ourselves as voters upon attaining the eligibility for being a voter. A citizen of India, who is not otherwise disqualified, upon becoming 18 years of age, can enroll as a voter. Added to this those who have attained the age 17+, can also apply for enrolment in the electoral roll. When they attain 18 years, they will be thus automatically enrolled as voters, after following the due process.
2. To bring awareness to all these first-time voters the Election Commission of India is popularizing the **concept of Electoral Literacy Clubs in Schools and Colleges of the country**. As a part of that initiative, it is proposed to hold, awareness Program, in the form of a **Wall Magazine-cum-Poster Making competition**, (Format enclosed) among students of your esteemed institution. (A3 size –paper/chart)
3. The rules of this Program are as follows:
 - a. The head of the Institution will select a **Convener of the Electoral Literacy Club (ELC)**, who will coordinate with the office of DEO for further participation in other competitions and programs.
 - b. **Ten students should be selected by the Convener, as members of the Electoral Literacy Club** for smooth handling of the above matters. One among these students may be designated as the **Campus Ambassador** for reporting to the Convener of ELC.
 - c. The participants should be students of this institution and in the age group of **below 18 years**.
 - d. A **minimum of 40 students** should participate in the competition.
 - e. The Head of the Institution is requested to hold this competition at a **specified time and place** in the Institution on or before 10.10.2023. No impersonation shall be permitted.
 - f. The students have to use their own art paper of A3 paper size and other drawing materials. The Institution may also choose to provide it to its students if it can afford to it.
 - g. All the original entries will be hosted on a wall magazine, which is usually a notice board or such other designated place open to the view of students. PDF copies of these entries, will be handed over by the Institution to the designated staff of the District Election Officer.
 - h. The first three prizes will be decided by a three-member committee to be formed to evaluate the entries, by the Head of the Institution on or before 30.10.2024. The **Head of the Institution** in presence of such other dignitaries as decided by the Institution will hand

(P.T.O)

ANNEXURE-II

For Students in the age group of 18-21, belonging to Higher Level Education Institutions

1. The **Election Commission of India** is keen in ensuring the enrollment of all eligible voters in the voter list. As responsible citizens of India it is our bounden duty to enroll ourselves as voters upon attaining the eligibility for being a voter. A citizen of India, who is not otherwise disqualified, upon becoming 18 years of age, can enroll as a voter. Added to this those who have attained the age 17+, can also apply for enrolment in the electoral roll. When they attain 18 years, they will be thus automatically enrolled as voters, after following the due process.
2. To bring awareness to all these first-time voters the Election Commission of India is popularizing the **concept of Electoral Literacy Clubs in Schools and Colleges of the country**. As a part of that initiative, it is proposed to hold, awareness Program, in the form of a **Wall Magazine-cum - Poster Making competition** (Format enclosed) among students of your esteemed institution. (A3 size paper/chart)
3. The rules of this Program are as follows:
 - a. The head of the Institution will select a **Convener of the Electoral Literacy Club (ELC)**, who will coordinate with the office of DEO for further participation in other competitions and programs.
 - b. **Ten students should be selected by the Convenor, as members of the Electoral Literacy Club** for smooth handling of the above matters. One among these students may be designated as the **Campus Ambassador** for reporting to the Convener of ELC.
 - c. The participants should be students of this institution and in the age group of **18-21**.
 - d. A **minimum of 40 students** should participate in the competition.
 - e. The Head of the Institution is requested to hold this competition at a **specified time and place** in the Institution on or before 10.10.2023. No impersonation shall be permitted.
 - f. The students have to use their own art paper of A3 paper size and other drawing materials. The Institution may also choose to provide it to its students if it can afford to it.
 - g. All the original entries will be hosted on a wall magazine, which is usually a notice board or such other designated place open to the view of students. PDF copies of these entries, will be handed over by the Institution to the designated staff of the District Election Officer.
 - h. The first three prizes will be decided by a three-member committee to be formed to evaluate the entries, by the Head of the Institution on or before 30.10.2023. The **Head of the Institution** in presence of such other dignitaries as decided by the Institution will hand over
(P.T.O)

/2/

over the Cash awards which will be **First Prize: Rs.500/-, Second Prize, Rs.300/-, and Third Prize Rs.100/-** on or before 10.11.2023.

- i. All such entries received in PDF form from these Institutions in a District will be collected at the District Level and the best among them, as decided by a three-member Committee designated by the District Election Officer will be awarded as: **First Prize Rs.2000/-, Second Prize Rs.1000/- and Third Prize Rs.500/-** by the **District Election Officer** on the National Voters' Day 2024, to be held on **25th January 2024**.
 - j. PDF copies of best three entries from all Districts will be collected at the State level and the best among them will be awarded as: **First Prize Rs.10000/-, Second Prize Rs.5000/- and Third Prize Rs.3000/-** by the **Chief Electoral Officer** on the National Voters' Day 2024 to be held on **25th January 2024**.
 - k. **Certificates** for participation as well as the awards will be designed and issued from the office of District Election Officer or The Chief Electoral Officer as the case may be.
4. The ECI envisages to form such awareness programs as and when declared for creating awareness among students, giving them demonstration as to how a form is filled up for making one eligible as a voter when one attains 18-year age, Demonstration of voting by using EVM-VVPAT for all such young voters and prospective voters from time to time.

SATYABRATA SAHOO,
CHIEF ELECTORAL OFFICER &
PRINCIPAL SECRETARY TO GOVERNMENT

//TRUE COPY//

Sanjay
27/9/23
SECTION OFFICER
Sanjay
27.9.23

2/4

ANNEXURE-III

DRAFT LETTER

From,
District Election Officer / District Collector,

To,
The Principal / Head Master,
Institute,
P.O. Dist Pin
District

Sir / Madam,

The ECI has decided to hold a competition for the students belonging to the age group of below 18 years for school students/between age group of 18-21, for college students as part of voter awareness program in the Electoral Literacy Clubs in Educational Institutions of the State. Accordingly, your Institution is invited to participate in this program for which the details are as per the enclosed sheets. (Annexure)

I wish all success for the Students.

Yours faithfully

For District Election Officer/
District Collector

Note: The DEOs may send requests to schools/colleges having students in the specified age categories and ensure that 25 schools and 25 colleges per district to participate in this competition.

SATYABRATA SAHOO,
CHIEF ELECTORAL OFFICER &
PRINCIPAL SECRETARY TO GOVERNMENT

//TRUE COPY//

Overman
27/9/23
SECTION OFFICER
BVS
27.9.23
4/4

/2/

the Cash awards which will be **First Prize: Rs.500/-, Second Prize, Rs.300/-, and Third Prize Rs.100/-** on or before 10.11.2023.

- i. All such entries received in PDF form from these Institutions in a District will be collected at the District Level and the best among them, as decided by a three-member Committee designated by the District Election Officer will be awarded as: **First Prize Rs.2000/-, Second Prize Rs.1000/- and Third Prize Rs.500/-** by the **District Election Officer** on the National Voters' Day 2024, to be held on **25th January 2024**.
 - j. PDF copies of best three entries from all Districts will be collected at the State level and the best among them will be awarded as: **First Prize Rs.10000/-, Second Prize Rs.5000/- and Third Prize Rs.3000/-** by the **Chief Electoral Officer** on the National Voters' Day 2024 to be held on **25th January 2024**.
 - k. **Certificates** for participation as well as the awards will be designed and issued from the office of District Election Officer or The Chief Electoral Officer as the case may be.
4. The ECI envisages to form such awareness programs as and when declared for creating awareness among students, giving them demonstration as to how a form is filled up for making one eligible as a voter when one attains 18-year age, Demonstration of voting by using EVM-VVPAT for all such young voters and prospective voters from time to time.

SATYABRATA SAHOO,
CHIEF ELECTORAL OFFICER &
PRINCIPAL SECRETARY TO GOVERNMENT

//TRUE COPY//

overhandwritten signature
SECTION OFFICER

Handwritten initials
27.9.23

Handwritten number
3/4